

Celebrating

# 10 YEARS

## of the South Carolina Birth Outcomes Initiative

In 2021, the South Carolina Birth Outcomes Initiative (SCBOI) celebrated its ten-year anniversary. For a decade, this statewide coalition of more than 100 stakeholders has worked together to improve the health outcomes of all SC moms and babies. There is much to celebrate, and here are a few highlights.



**20 milk depots**  
are in South Carolina as of 2021.  
In 2011, there were **zero**.



**Fewer babies are  
being born too soon.**

There was a 7% relative  
decrease in early elective  
deliveries from 2018 to 2020.



**7,969**

women in SC Medicaid  
received Screening, Brief  
Intervention, and Referral  
to Treatment (SBIRT)  
assessments in 2020.



Despite the challenges of the  
pandemic, SCBOI has continued  
to thrive virtually and launched  
two new initiatives:  
**AIM** and the **SC Postpartum Care  
Learning Collaborative**.



**18 hospitals**  
are now certified as  
Baby-Friendly®

In 2011, there were **zero**.

**2** → **19**

The change in the number  
of CenteringPregnancy  
group prenatal care sites  
since the start of SCBOI

**Nearly 4X**

The increase seen in moms  
enrolled in SC Medicaid  
opting for immediate  
postpartum implantation  
of a long-acting removable  
contraceptive (LARC)

There has been  
an **8% relative  
improvement** in  
the rate of severe  
maternal morbidity  
in SC from 2018 to 2020.

