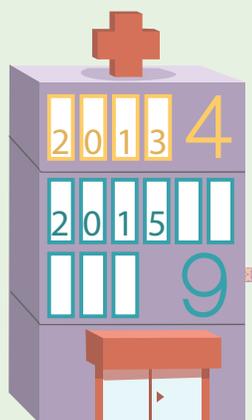
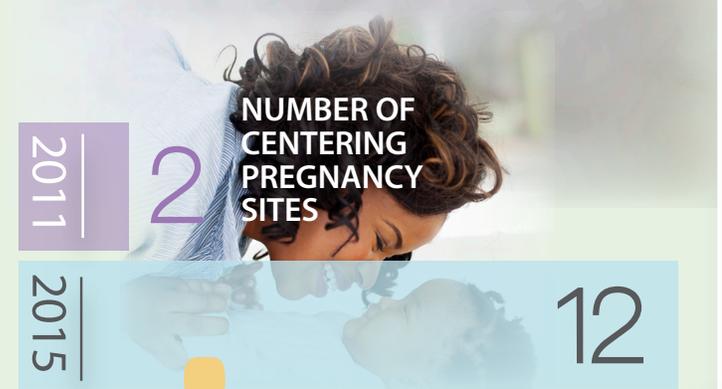


# South Carolina Birth Outcomes Initiative

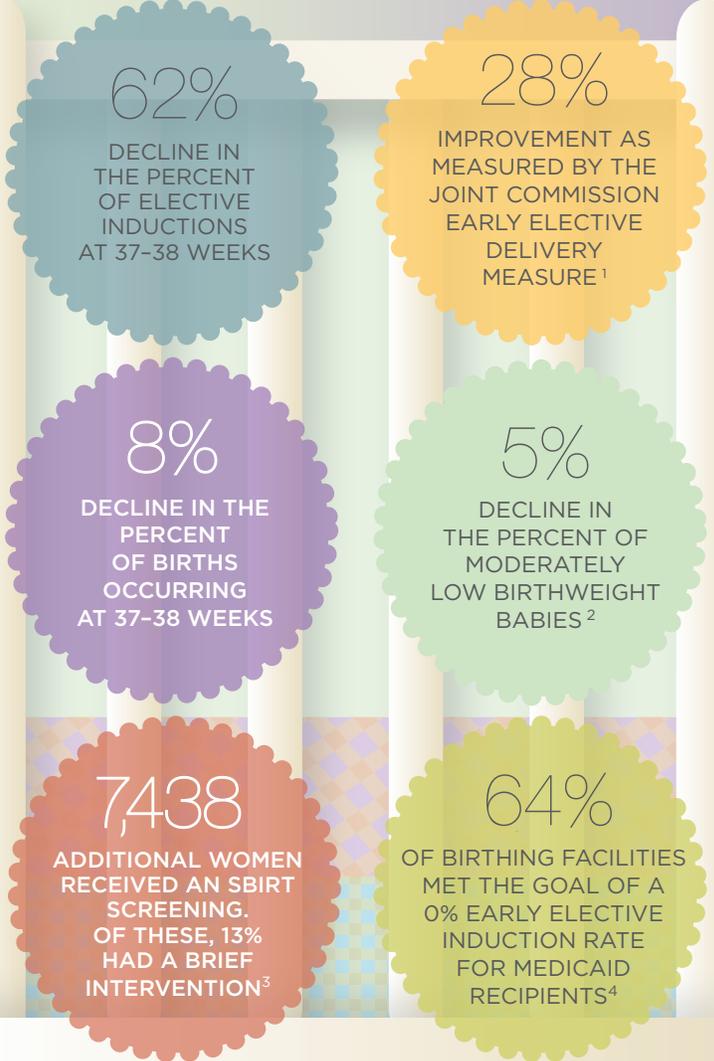
Linking More Than 100 Stakeholders to Improve Maternal and Infant Health Outcomes



NUMBER OF BABY-FRIENDLY HOSPITALS; REPRESENTING 33% OF ALL BIRTHS AND 31% OF MEDICAID BIRTHS

50% OF BIRTHING FACILITIES HAD REDUCED THEIR PRIMARY C-SECTION RATES WITHIN 6 MONTHS OF THE SUPPORTING VAGINAL BIRTH INITIATIVE<sup>5</sup>

## 2011 SC Medicaid Data Compared to 2014



### NOTES

- For more information on the early elective delivery metric, visit <https://manual.jointcommission.org/releases/TJC2013A/MIF0166.html>. Note: Even after the linkage of UB-04 all payer and vital records data, exclusions cannot be made for active labor, spontaneous rupture of membranes, clinical trials, and prior uterine surgery.
- "Moderately low birthweight" babies are defined as ones weighing 1,500-2,499 grams at birth, which equates to approximately 3.3-5.5 pounds.
- SBIRT is the abbreviation of Screening, Brief Intervention, and Referral to Treatment. Comparison dates were FY 2011 to FY 2014.
- This goal was met as of Quarter 4, 2014.
- This Initiative started July 1, 2014. The 50% reduction compares Quarter 2, 2014 to Quarter 4, 2014. 50% of facilities reduced their Primary CS at 37+ Weeks for All Payers and Primary CS at 39-40 weeks for Medicaid.
- Visit <http://www.scmilkbank.org> for more information.

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